

BUSINESS

Everything in life involves Business. Think about that new top you bought last week and then think about which businesses made it possible for you to be wearing it.

The obvious ones are the shop and the manufacturing plant, but what about the cotton growers, the label makers, the delivery company and health and safety regulations? Even the companies that manage the finances of all those businesses should be considered. Thinking about all those processes and people allows you begin to understand what Business is all about.



Studying Business is an intriguing way to learn and explore the business world. This allows you to understand how an individual business operates in an enjoyable class environment.

COURSE CONTENT

Throughout the course you will gain an understanding of how businesses operate on a day-to-day basis and how managers make decisions which influence the success of a business. Topics covered include how to motivate workers, how to market a product, where and how it is produced, how to keep accurate accounts and what determines the success or failure of a business. Who knows, you could be the next Bill Gates!

By the end of the course, you should be able to demonstrate knowledge and critical understanding, an ability to address relevant problems and issues and develop an interest in and enjoyment of the world of business. You will learn to select, organise, analyse, present and interpret information from a range of sources; you will be able to evaluate evidence, make reasoned judgements and communicate with accuracy, relevance and clarity.

ASSESSMENT: EDEXCEL GCSE 1BSO

Two examinations are taken at the end of Year 11. There is no Foundation Level paper, but the examination is designed so that it is accessible to all ability ranges.

TEXTBOOK

Edexcel GCSE(9-1) Business, Hodder Education, ISBN 9781398356320

CONTACT FOR FURTHER INFORMATION

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